



Welcome to ILG's Spring Updates!

In our latest update, we're exploring the forces reshaping e-commerce operations and what they mean for growing brands. From navigating the upcoming EU de minimis removal and its impact on cross-border trade, to unlocking the potential of TikTok Shop as a fast-growing sales channel, our latest insights focus on the practical realities behind modern retail.

We also dive into the findings from our UK Omnichannel Growth Report 2026, highlighting why operational complexity - not demand - is now the biggest barrier to scaling. And as sustainability remains high on the agenda, we're proud to share our ISO 14001 re-accreditation and ongoing commitment to reducing environmental impact across our fulfilment operations.



The EU De Minimis Rule is Ending in July 2026

If you ship orders with a value of less than €150 to end-customers in the EU, new customs duties could significantly increase your shipping costs.

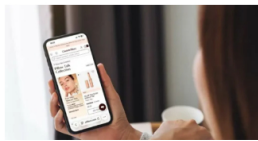
[Calculate Your New Costs >](#)



TikTok Shop is Exploding. Can Your Fulfilment Keep Up?

Selling on TikTok shop can open many doors for brands looking to expand their reach and diversify into new channels - but it can also bring new challenges.

[Discover More >](#)



UK Omnichannel Retail in 2026

Growth Isn't the Problem. Running It Is!

This reports explores how UK e-commerce brands are managing a new operational reality.

[Read The Report >](#)



ILG Successfully Recertified with ISO 14001

We are thrilled to announce that ILG has been successfully recertified to the ISO 14001 environmental management standard, demonstrating our ongoing commitment to environmental sustainability and responsible business practices.

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